

LIBRARY RESOURCES

for Small Businesses

CLASSES: FALL 2019



RESOURCES FOR YOUR SMALL BUSINESS

Thursdays, September 19 & October 17

6-8 p.m. • Training Center, Second Floor

Discover the library's free tools to help you start or expand your business. Explore resources available to help you with market research, staff training, management and more. Register beginning two weeks before each session. To sign up, call (573) 443-3161.



FACEBOOK PAGES

Wednesday, October 23

6-8 p.m. • Training Center, Second Floor

Learn how Facebook can help you build an online presence for your small business, nonprofit or service group. Library trainers will discuss how to create and manage your organization's own Facebook page. We recommend first taking "Intro to Social Media."

Registration begins Wednesday, October 9.

Sign up online at www.dbrl.org/events or call (573) 443-3161.

BUSINESS TOOLS AT THE DIGITAL BRANCH

Legal Forms Library

www.dbrl.org/legal-forms

Download and customize forms for accounting, bills of sale, contracts, franchises, incorporation, leases, licenses, policy guides, workers' compensation and more.

Lynda.com

www.dbrl.org/lynda

Access thousands of video tutorials for all skill levels on business strategies, technical skills, creative techniques, and more.

Small Business Reference Center

www.dbrl.org/sb-ref-center

Learn about accounting, finance, human resources, management, marketing, taxes and more.

Reference USA

www.dbrl.org/referenceUSA

Search 44 million U.S. businesses by business type, employee count, location or sales figures and 148 million U.S. residents by neighborhood, city or state.

Universal Class

www.dbrl.org/universalclass

Learn with over 500 online continuing education courses taught by real instructors with remote, 24/7 access.

Magazines & eBooks

Our **RBdigital** magazine service has titles like *The Economist*.

Our **Hoopla & OverDrive** eBook services feature business titles like "The \$100 Startup."



Columbia Public Library

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